

# Social Content Planner

Before  
and  
After

Tease a  
product or  
upcoming  
release

Share a behind  
the scenes  
video

Introduce  
yourself and/or  
team

Record a reel  
with a trending  
audio

Host a  
giveaway

"A day  
in the life"

Industry  
News

Ask a question  
that may help  
with future  
product or service

# Social Content Planner

Introduce Yourself

Your Expertise

Behind the Scenes

Educate Audience

Provide Value

How You Can Help

Something Vulnerable

Provide a Solution

Follow Up Message

@getliftedhere